

## About Acrolinx

Acrolinx is the leading global provider of highly scalable and proven AI software for enterprise content creation. Acrolinx technology helps large global brands, including IBM, Nestle, Siemens, Google, Facebook, Boeing, SAP and Amazon, create content that's on-brand, on-target, at enterprise scale. The company is a spin-off of Germany's DFKI, one of the world's leading research institutes in the field of Artificial Intelligence.

Learn more at [acrolinx.com](http://acrolinx.com).

## About Fodina

Fodina Language Technology is a spin-off company from Linköping University and was founded in 2004. We assist multinational companies to create high-quality content no matter if it is technical documentation or marketing communication.

Since 2009, Fodina is a partner with Acrolinx GmbH and has developed the Swedish language support in Acrolinx.

# Acrolinx Swedish Event 2017

## 9 November 2017 in Linköping

**Location:** Linköping Konsert & Kongress, Konsistoriegatan 7, Linköping (8 minutes walk from the railway station)

**Time:** 10-18 (20.30 if you stay for dinner)

## Invitation

You are invited to a one-day event in Linköping for companies and government agencies interested in Acrolinx software.

The purpose of the event is to get existing and prospective users of Acrolinx to meet and discuss future improvements of the software as well as hearing testimonials from users of Acrolinx, both from Sweden and abroad.

The program consists of presentations from Acrolinx GmbH and Acrolinx' Swedish partner Fodina as well as a number of companies using Acrolinx in their daily operations.

### Preliminary Agenda

- 10.00 **Coffee and Registration**
- 10.30 **Short Welcome.** Magnus Merkel, Fodina
- 10.35 **The Business Value of High-Quality Content.** Andy Martin, Acrolinx
- 11.10 **Ensuring consistency in a global setting with Acrolinx.** Hanna Heinonen, Kone
- 11.45 **Acrolinx Governance Success Story and Acrolinx Analytics.** Lindsey Treloar, Acrolinx
- 12.15 **Lunch**
- 13.20 **The Volvo Acrolinx Rollout Process.** Gunnar Angerbjörn & David Wallgren, Volvo
- 13.55 **Building an Acrolinx integration.** Marcus Brodersen, Scania
- 14.25 **Coffee**
- 15.10 **Denominations with Acrolinx.** Mikael Lundahl, Fodina
- 15.45 **Acrolinx Future Plans.** Robert Bredlau, Acrolinx
- 16.30 **Q&A with Open Discussion**
- 17.00 **Aperitif & Mingle**
- 18.00 **Dinner (optional)**
- 20.30 **Official End**

You can sign up for the event at <http://fodina.se/registration2017>.

We need you to sign up latest by **31 October**.

Please sign up as early as possible as we have a limited number of seats.



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acrolinx

**FODINA**  
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